

NAAMA MALIS

ARCHITECTURE
URBAN DESIGN

Amir Alkopher | Ines Stern | Shira Gleitman

About Us

The office was established in 1996 as a partnership between Naama Malis and Shamay Assif. They founded the office as multidisciplinary practice bringing together their rich experience in architectural design, spatial planning and urban design.

Since 2004 the office, registered as a limited company, is under the sole ownership and management of Naama Malis (B.Arch, Technion 1985). Alongside Naama, the practice is led by four associates – Amir Alkofer, Ines Stern and Shira Gleitman.

The office currently employs a team of 25 architects, urban planners and designers, creating a balance between experience and knowledge as well as innovation and creativity.

Our Work

We believe that the various levels of planning, from detailed design of a single building to large scale strategic planning, are inherently connected and inform each other. Therefore, we strive to excel and extend our experience working on all scales and types of projects, bringing to every project a holistic approach appropriate to its scale and informed by our deep understanding of cities and places.

We work across all sectors, scales and project complexities, including:

- Detail Architectural Design: acting as lead architect and head of consultant team for various large scale and complexed projects including the design and construction of Givaataim Shopping Centre, 92,000sqm of new commercial space within an existing tight urban fabric. Other projects include the design and construction of pedestrian bridges, residential developments and public buildings.
- Urban Planning: we regularly work as head of design team for many outline and detail local plans for various city scales, from a single block through neighborhoods and districts. We have in depth understanding and particular expertise with complex urban regeneration schemes as well as mixed use developments.
- Spatial and Strategic Planning: we have worked on various large scale planning projects including national and regional outline plans, strategic city plans as well as national and regional infrastructure projects. Few examples include heading the urban design section of National Outline Plan 35 and coordinating landscape and architectural design for Cross-Israel Highway 6.

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Alongside our projects we invest and are actively involved in research and lectures, advocacy and policy making, investigating and promoting urban issues we find important such as urban renewal strategy, rethinking industrial areas, urban forest, sustainable design and planning for public health.

Our Methodology

We aim to provide the best possible design outcome as well as service in every project. We invest greatly in the design process, using various tools including research, modelling, comparative studies, testing design options and more. We learn as much as we can about the place as well as the people who are using the space and strive to listen and learn from them about it. The design process brings together the needs, desires and constraint of multiple stakeholders and conditions and we aim to create the widest base of agreement, balancing needs and concentrating efforts.

We think about sustainability in the planning process of each project, considering not only green building methods but also sustainable management, maintenance and performance of a building or an environment over time.